

We see auxalia at the crossroads: current sustainability status quo is fair. We recommend decisive action to further improve

Better Earth sustainability status quo assessment

Dimensions

Average results 9/2023

Status quo perspective 9/2023



Contribution

What does the company contribute to society?



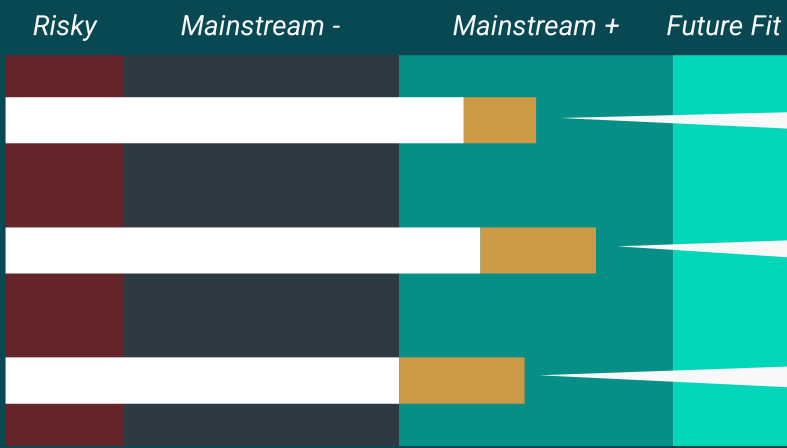
Value Chain

How high and well-managed are value chain ESG risks?



Org. integration

How high and well-managed are value chain ESG risks?



auxalia contributes to improving sustainability in the construction sector but does not utilize their full potential to offer superior solutions to date

Immediate ESG risks along the value chain are limited. Management improvements still offer relevant potential to strengthen auxalia’s position

Integrating sustainability in auxalia’s positioning and portfolio is important. Activities should focus on positioning, portfolio, innovation, and capacity.

About the Better Earth status quo assessment

Better Earth routinely assesses the sustainability status quo of companies with a standard framework consisting of 40+ top level indicators across three dimensions: contribution to society, ESG value chain risks, and integration of sustainability in the organization. Indicators stem from an evaluation of 10+ indicator sets, including ESRS, SASB and others.

Status quo classification indicates how close the company is to being “future fit”, and potential one-year improvements. Future fit means operating profitably within planetary boundaries while respecting and advancing humans needs. The definition of future fit operationalizes frameworks such as SDGs, SBTN and SBTI methodologies, UN Principles, “Green Ferry”.

The status quo assessment is a strategy consulting service, not an audit. It serves as action-oriented starting point for strengthening a company’s sustainability profile. The process is co-creative and trust-based. Better Earth validates written information where documents are made available. Better Earth is not liable for any decisions taken based on the results.

About the status quo assessment for auxalia

auxalia GmbH commissioned Better Earth Advisory GmbH to run a sustainability status quo assessment of auxalia in August and September 2023. Better Earth shared end results of the assessment in written on 11 September 2023.

The assessment followed the Better Earth standard process (see left) with an overall effort by Better Earth of ~5 person days. It involved sessions with auxalia management and auxalia’s investor Sophora Unternehmerkapital GmbH, and external sector expert interviews.

The outlook in September 2023 was positive. Positive signals included high management attention in the form of a board meeting absorbing the results, and a sustainability improvement program that auxalia was kicking-off in parallel to the assessment.

Better Earth is a sustainability strategy boutique with deep expertise

Better Earth core team



Philipp Buddemeier

Founder, Circular Economy
thought leader, author

Engagement lead with overall
responsibility for project



Sebastian Philipps

Co-Founder, Sustainability x
Innovation x focus

Project manager, delivering
results to agreed milestones



Fenja Bremer

Consultant, LCA x Science-based
climate and nature targets

Conducting research, analyses
and structuring results



Erica Kim

Junior Consultant,
Economics x Policy analysis

Supporting research, analyses
and content preparation



Birgit Klesper

Senior Advisor, ex CSO Deutsche
Telekom, stakeholder engagement

Advisor, CSO view on materiality
and stakeholder comms

Strategy consulting since 2003
Sustainability consulting since 2008
Applied CSR leadership on DAX level since 2012

Selected public references

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CAPITAL**

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